



FOR IMMEDIATE RELEASE  
January 17, 2012

## BDI Announces the Opening of a New Branch in Memphis, TN

BDI (Bearing Distributors Inc.), headquartered in Cleveland, OH, announces the opening of a new branch in Memphis, TN. BDI Branch #32 is located at 2093 Thomas Rd., Suite 3, Memphis, TN 38134. Tel: 901-334-1334; Fax: 901-529-7895.

Newly appointed Branch Manager Richard (Ricky) Swann has relocated from BDI-Decatur, AL to oversee the company's entry into the Memphis market. Swann has nearly 30 years of industrial distribution experience and will draw on that experience to deliver solutions to Midsouth customers.

"BDI-Memphis will support a number of existing customers in Western Tennessee and NE Arkansas and support our continued growth in the Midsouth," according to John Ruth, President, BDI-USA.

With 162 branch operations in the U.S., Canada, Mexico, Europe and Asia, BDI services manufacturing companies throughout the world. BDI is a leader in the distribution and application of bearings, mechanical power transmission, electrical power transmission, linear motion, fluid power, material handling, industrial and safety products. Value-added services offered by BDI include inventory and supply chain optimization, advanced technical support, documented cost savings and end-user training.

For more information about BDI, please visit [www.bdiworldwide.com](http://www.bdiworldwide.com); or contact Bill Shepard, Director North America Sales & Marketing, at [wshepard@bdi-usa.com](mailto:wshepard@bdi-usa.com).

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